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# WELCOME TO 'PLANZER PARCEL'

Just click and order — that's how easy it is to shop these days. But the really fun part is receiving the order. That's where 'Planzer Parcel' comes in, the new parcel service by our Swiss family company of the same name. For us, everything revolves around parcels. Although it's actually all about people — about you as our customers and about meeting your needs and wishes. To do this, we send out well-trained drivers and use sustainable rail transport and state-of-the-art logistics algorithms. The latter were developed together with the Fraunhofer Institute.

With us, receiving a parcel becomes a highly personal experience.





















### **SERVICE**

You can send parcels of various sizes with us, weighing up to 30 kg. We then deliver these to your recipient in Switzerland by no later than the evening of the next day and hand them over in person.

Our range of interesting additional options enable you to arrange the delivery to suit your recipient's precise needs (from page 11). By the way, some companies also send their wine with us. And it arrives in exactly the same condition as when it was sent



#### Parcel sizes

We distinguish between five different parcel sizes for your shipments.











	Large envelope	Shoe box	Six-pack of water bottles	Hand luggage	Suit- case
	XS	S	M	L	XL
Circumference <sup>*</sup> Max. length <sup>*</sup>	500	1 100 mm 500 mm	1 600 mm 1 500 mm	2 000 mm 1 500 mm	2 500 mm 1 500 mm
	< 1,5 kg	< 3 kg	< 10 kg	< 15 kg	< 30 kg

<sup>\*</sup> Calculating the circumference = 2 (A + B) + C C = longest side





### Notifications

As soon as we have physically accepted the parcel, you and your customer will receive an initial order confirmation by email and text message. From this point onwards, you can track your shipment at any time in our 'Track & Trace' app in the customer portal. Other notifications will follow until it is successfully delivered. These can be customised and co-branding is also possible.

### ← Managing a delivery

The delivery conditions can be changed by your customer or our recipient up to 15 minutes before delivery. It can be arranged for the parcel to be delivered to an office, a neighbour or a holiday residence.

If the recipient cannot be contacted for the first delivery, the person will receive an automatic notification by email and/or text message and we will leave a delivery card in their letterbox. This can be used to specify preferences for a new delivery.







### ADDITIONAL OPTIONS

Our range of different additional options enable you to arrange the delivery to suit your customers' precise needs.

# Selectable delivery times

If no time is specified, the recipient will receive your shipment by no later than the evening of the next working day. For a small fee, you can specify yourself when your shipment should arrive by. On request, we can deliver your shipment the next day as follows if the order is placed by noon:



You have the choice of two options for your delivery:

#### 1. The parcel is left without confirmation of receipt

We recommend this option if your recipient is difficult to reach but they still want to get the parcel at a certain time. In this case, we will leave your parcel without getting personal delivery confirmation from the recipient or we will hand it over to a predefined person.

### 2. Personal delivery with identity check

If you want your recipient to prove their identity, we will check it on your behalf before we hand over the parcel.

### **≔** Returns management

Returning parcels can be complicated, time consuming and annoying. There is also another way. When delivering parcels, we are happy to accept returns. This is practical for you and for your customer.

# Centification Environmentally friendly boxes

Our ecological and environmentally friendly boxes offer better protection than traditional cardboard boxes. The environmentally friendly boxes can be shipped safely and have a seal and identification code. We also scan your parcel at all touchpoints to enable you to track your environmentally friendly box in quasi real time at any point.



### **IIII** Multi-parcel shipment

For a multi-parcel shipment, you place an order to send several parcels to one destination point. We collect the parcels for you from different locations and deliver them to a single recipient address.

# **Solution** International shipping

Working together with our international partners, we can deliver your parcel in over 195 countries. So it doesn't matter at all whether your recipient is located in Switzerland or not.





# **EMPLOYEES**

Everyone knows that you don't get a second chance to make a first impression. That's why our parcel service has drivers out on the road who want to make a lasting impression on your customers — and not just visually. They undergo a five-day training course, at the end of which they sit an exam and receive a certificate.

#### The areas covered by the training include:

- Products and processes
- Work safety
- Hazardous goods
- Signature moment

- Image
- Company knowledge
- Conduct in the event of an accident
- Conflict management

As our drivers carry out no other duties, such as loading the vehicles, they are able to fully focus on the delivery of your parcel.

Our drivers' work clothing is also cleaned regularly by our in-house laundry service. This plays an essential role in ensuring that our drivers have a clean and tidy appearance and look professional.







# CUSTOMER SERVICE CENTRE

Your concerns as our customer are a priority for us. That's why we have a Customer Service Centre, staffed by competent and friendly employees who will answer your questions and clarify any issues you have. The best part is that we don't have an anonymous helpline with a recorded message — you get to speak directly to one of our employees on the phone. You can contact us by telephone as follows:

#### Monday to Friday from 7 am to 7 pm

German +41 (0) 44 438 50 40 Italian +41 (0) 91 611 54 84 French +41 (0) 21 821 02 02 English +41 (0) 44 438 50 40



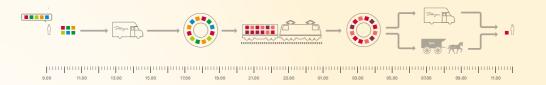
or by email to **service@planzer-paket.ch**.



We look forward to hearing from you and are happy to help.



# TOOLS AND INFRASTRUCTURE



#### 700,000 companies, 3.8 million private households, 26

**cantons** – Switzerland faces plenty of challenges when it comes to punctual parcel delivery. That's why we maintain a network throughout Switzerland with ten rail centres and transport your shipments to their destination region overnight using the environmentally friendly freight railway – without having to worry about traffic congestion or weather conditions.

The so-called last mile to your recipient's front door is covered by our parcel service vehicles with the original 'Planzer Parcel' livery.

#### **Backing the right horse**

In car-free Zermatt, delivering parcels to the teeming Bahnhofstrasse is a real challenge. We make it happen with just one horsepower. Here is our story with Benny, our horse-drawn carriage in Zermatt.





derbenny.ch



# **TECHNOLOGY**



With us, parcels and data run in parallel and we use the latest generation technology to achieve this. For example, we can connect your ERP system to our logistics software via an **EDI interface**. You can manage your orders easily via our **customer portal** or track where your shipments are using 'Track & Trace'.

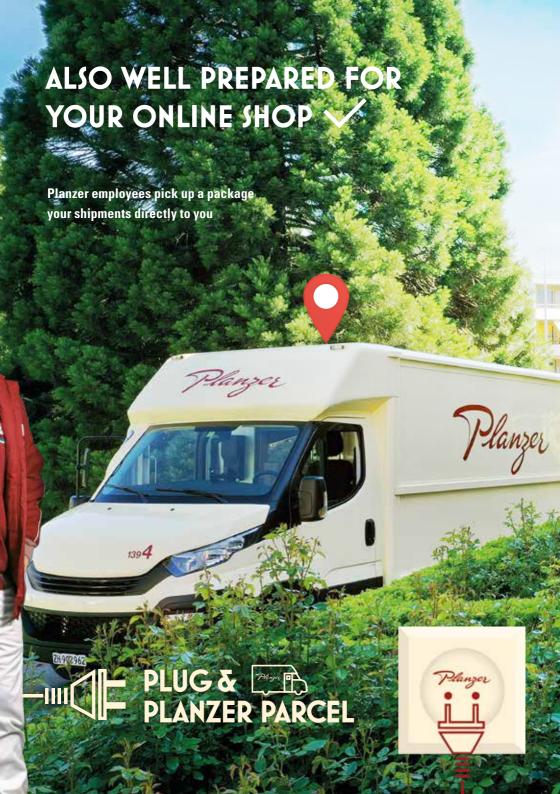
YOUR PARCEL SERVICE

Your needs motivate us to perform at the highest possible level. We give our best, day in and day out — providing you with numerous benefits:

- Service by a Swiss family company
- Well-trained and well-paid employees
- Personal support, no anonymous helpline
- Local drivers from your area
- A large part of routes by environmentally friendly rail
- Careful use of resources
- Diverse range of logistics services from a single source

As a Swiss family company, we also believe in cultivating long-term working and personal relationships with our customers and recipients. We see ourselves as part of your customer experience and know that it is about much more than just delivering parcels.







# ONLINE SHOP PLUGIN

**«Plug & Planzer Parcel»** is as straightforward as it sounds: you install the plugin into your WooCommerce (WordPress), Shopify or Peppershop e-commerce solution. You can now send your online store parcels up to 30 kg via our parcel service.



### Everything included, but simple

Once you have installed the Planzer Parcel Service & plugin, orders placed in your online store will automatically be communicated to Planzer Parcel and immediately displayed in your portal. And that's when the physical logistics also spring into action: Planzer Parcel employees collect your consignments from you and deliver your parcels to recipients in Switzerland by the following evening.



### **Easy to install**

Our plugin is easy to install and populate with your data. Once you have activated it and set it to live mode, it's all systems go: you get your consignments ready, Planzer Parcel collects them every day.

#### **△ Fewer errors**

The orders your customers place in your online store are automatically forwarded to Planzer Parcel. This lowers the error rate — for example in the correct spelling of shipping and billing addresses — to virtually zero.

### **Time for what matters**

With our plugin, you no longer need to enter your orders in the Planzer portal manually. You can invest the time you save in your day-to-day operations — and let us take care of the transport logistics for your B2B or B2C customers.

### ▶ Personalised delivery note

Depending on your preference, we can replace the basic label with a personalised delivery note with QR code. This also makes handling more straightforward. Please note our parcel sizes.

# 3 GOOD REASONS



### ✓ Plug & Send

Install and start deliveries. Collection from your premises daily by your place.



# √ Fully automated

Fully automated data transfer and process. 60% rail, 40% road, 100% heart.



# √ Top delivery service

Delivery by the following evening at the latest, with multiple options for recipients.

# The x-factor for your online store

The Planzer Parcel Service & plugin helps you manage the logistics of your online store. Plus: it makes your logistics processes simpler because every online sale automatically generates a delivery note for the parcel — saving you a lot of time and ensuring punctual, pinpoint delivery. With a smile

### A new dimension in efficiency

We developed the Planzer Parcel Service & plugin to simplify the handling of your online orders and to enhance the customer experience for all those using your online store. When orders are placed, the plugin automatically generates delivery notes — saving you time and preventing manual data-entry errors.



Planzer



One Plugin.
Everything included, but simple.



scan me!

Information and installation at: planzer-parcel.ch/plugin

# TALK TO US ABOUT YOUR REQUIREMENTS. WE'RE HAPPY TO HELP.

#### Your contact



Scan me!

planzer-paket.ch/de/kontakt







